

# Doug the Digger ROADSHOW

Doug the Digger comes from Alistair McIntyre's love and passion of machinery and the challenges of the landscaping and contracting field. The messages within his presentations came about as a result of his life experiences. He incorporates the importance of safety with other qualities such as the need for listening, looking and learning, working to a plan, illustrating the value of school, reading and writing. Alistair is affectionately known as 'Mr Mac'.

As a motivational speaker, Mr Mac's message to children is very simple; anyone can aspire to, and achieve anything. During his presentations, Mr Mac shows children the processes, which helped him to develop Doug the Digger. This includes showing the children the original draft writings and the very inept, childlike drawings that were the beginning of his books. Children are fascinated that something that perhaps does not seem very special develops into something, that in their eyes makes anything seem possible.

All presentations are age appropriate and interactive through question and answer time, reading/participation, certificate presentations and safety talk before going outside to visit 'Kerri-Ann' his beautiful Kenworth truck, trailer and Goughs CAT Digger 'Little Cutie'.

Alistair McIntyre  
PO Box 1356, Whangarei  
Email: [doug@dougthedigger.co.nz](mailto:doug@dougthedigger.co.nz)  
Website: [www.dougthedigger.co.nz](http://www.dougthedigger.co.nz)  
Mobile Telephone: 0210414227

## **Arrival:**

Between 7:45 and 8:00 am to set up before school traffic and activity begins.

## **Presentation:**

For larger schools (120 plus)

Allow three presentations, Junior, Middle and senior (it does not matter which order). Alistair has found that presentations before and after morning interval and then after lunch works well.

For smaller schools Alistair suggests two or even one presentation, allowing more time for the 'hands on' experience with the digger for all students.

These are suggestions but Mr Mac is flexible to work in with schools.

## **Inside:**

Allow 35 – 40 minutes in hall / library for presentation on how Doug the Digger was created and developed, (including original drawings and drafts), the value of school, reading, writing, 'don't bunk', safety talk and promotion of industries as a profession.

## **Outside:**

Allow minimum 20 minutes for a safety demonstration then every student has the opportunity to climb into the cab of Mr Mac's truck, trailer and a selected number (depending on school size) operate the digger under instruction.

## **Costs:**

\$4.00 inc. GST per student to be invoiced on day of presentations.



**Big thank you to Goughs CAT sponsors of Mr Mac's digger 'Little Cutie'**