



## DOUG GOES TROPPO!

In August, Mr Mac took a long-overdue, and well-earned holiday in the beautiful Cook Islands.

While there, he got to visit loads of schools, and he met lots of fantastic and inspiring people along the way!



Cook Islands

**Rarotonga**  
**Kia orana!**  
(May you live long)



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# DOUG GOES TROPPO! (continued from page 1)



**1** Ada Rahui (who's named after a chief), aged 3, gets stuck into a Doug the Digger colouring page.



**2** Mr Mac meets Lawton and Kevin Iro (Kiwis league legend) at the Cook Islands Sports Academy.



**3** Get a load of those fabulous, smiling faces at Imanuela Akatemia School.



**4** Ruby from Teukiou School checks out a Doug the Digger book with Mr Mac.



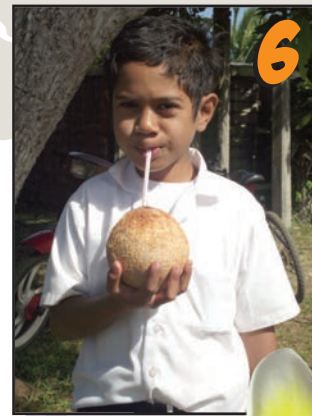
**5** Digging into schoolwork at Avatea School... that bookmark looks familiar!

**6** Lunch, Cook Islands-style!

**7** Uncle George, hard at work in the taro swamp.

**8** More of that famous Cook Islands hospitality... lunch at Arorangi School.

**9** Talk about the best classroom in the world!





# A VISIT TO EPSOM PLAYCENTRE

Mr Mac recently got the chance to visit Epsom Kindergarten in Auckland.

Everyone had a great time listening to Doug the Digger stories, learning about the importance of safety, and getting to operate a digger under Mr Mac's watchful eye!



To find out about other schools Mr Mac has visited [Click here](#)



## FIRTH FAMILY OPEN DAY

Saturday  
17 September

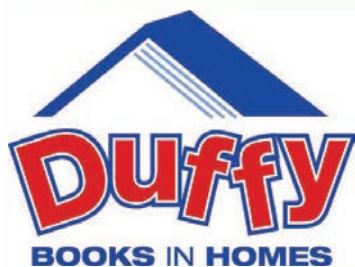


Heaps of fun was had by all with the families that attended Firth's Family Open Day at their Whangarei plant in Rewa Rewa Road on Saturday 17th September.

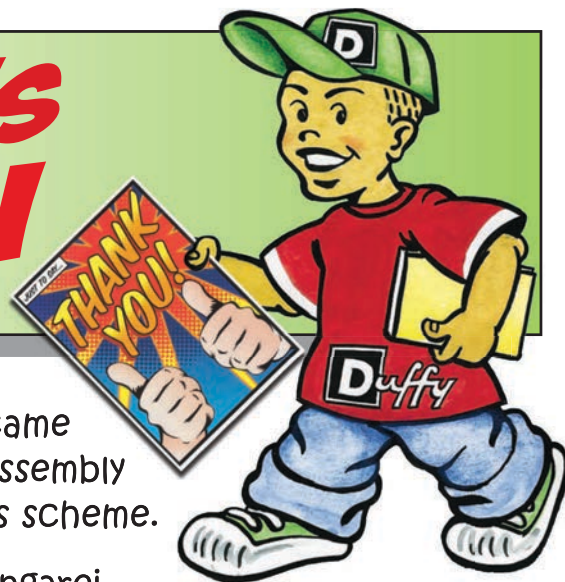
Mr Mac was on site with his 'Little Cutie' digger, together with the Pink Variety Fire Truck, Face Painting, a Sausage Sizzle, Treasure Trail and a whole lot more!







# MR MAC'S 500TH



Mr Mac had a day to remember recently when he became the first Duffy Role Model to notch up 500 school assembly presentations for the fabulous Duffy Books in Homes scheme.

The event took place at Totoro Grove School in Whangarei.

## How Duffy Books in Homes makes a difference...

The Alan Duff Charitable Foundation, better known as Duffy Books in Homes, is proud to provide free books to over 100,000 New Zealand children, three times a year.

### The Duffy Vision:

'To inspire a love of books in Duffy children so they become adults who inspire a love of reading.'



Linda Vagana, General Manager of Duffy Books in Homes, is thrilled that Mr Mac has reached the milestone of 500 Duffy assemblies over the last 10 years.

"Since 2001 Alistair has been an inspiration to thousands of Duffy kids around New Zealand. In celebrating 10 years and 500 Role Model assemblies for us he has shown an amazing commitment to spreading the Duffy message



'It's cool to read and cool to achieve.' We wish Alistair all the best for the next 500 assemblies!"

*Linda Vagana*

Mr Mac has been seen by tens of thousands of Duffy kids and has helped present almost 200,000 books.

## the Whangarei Report

What matters to you

### Digging up a role model with an impressive record

The man behind much loved *Doug the Digger* has become the first role model in a nation-wide book programme to crack the 500 assemblies mark.

Local identity Alistair McIntyre has reached his 500th Duffy Books in Homes programme Role Model milestone with a special assembly at Totoro Grove School last Friday.

Mr McIntyre has spent the past decade travelling the country, from Te Hāroa in the Far North to the Hutt, and presented books at 500 Duffy Role Model assemblies.



BOOKWORKS: Alistair McIntyre, aka Doug the Digger, listens as a young Totoro Grove School pupil reads Mr McIntyre's book to the assembly.

He was nominated to become a Duffy Role Model by Te Hāroa School after he impressed them with a presentation about *Doug the Digger*.

The Duffy Books in Homes programme, launched in 2001,

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**Doug  
the Digger**

# ACTIVITY PAGE



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☐ A L ☐ E R ☐ T o ☐

Use the map on page 2 of the  
october 2011 newsletter to help  
find the missing letters  
of these islands from  
the Cook Islands  
group.



Cook Islands

Rarotonga

**Kia orana!**  
(May you live long)

## Be in to WIN!

If it's 3,000km between Auckland and Rarotonga, and your plane is travelling at  
600 kilometres per hour (kmph)... how many hours will it take to get there?

Email us your answer, and if it's correct, you'll go in the draw to win a Doug the Digger book signed by  
Mr Mac! (send your email to [doug@dougthedigger.co.nz](mailto:doug@dougthedigger.co.nz))

Entries close Monday, 24th October, 2011. Winner notified by email.

[www.dougthedigger.co.nz](http://www.dougthedigger.co.nz)